FRESH QUILTING

Why consider a group quilt project?

- Ice breaker for new members
- Team builder
- Skill builder
- For individuals, a way to connect. The project can be a foundation for a meet up or a guild

Develop your pitch

- Theme, block pattern, technique (piecing, applique, etc), project begin and end dates, and what the end product will be (blocks, a quilt top or a finished quilt.

Find your group

- Virtual group, meetup or guild activity?
- Put a feeler out on social media or talk to your guild officers about making a pitch
- Be clear on what is expected: weekly post for a virtual group, number of sessions for a guild activity or meet up.
- Develop ownership of the project. Invite members to tweak your original plan

Ready, Set, Go

- Have clear instructions on how to sew the blocks. Provide visual resources such as a video. If you want a cohesive look to the finished project, consider buying the fabric, or provide manufacturer name and colors
- Have a contingency plan in case someone drops out. Ask for a volunteer to make extra blocks. If you a planning a sew in day, have an alternate date & location in case of inclement weather

What happens to the finished quilt?

- Let the group decide: raffle off among the members, fundraiser, or donate to a charity or individual

In Summary:

- Determine why you want to recruit a group
- Be clear on what is expected from each participant
- Communicate and tweak the plan: color scheme, block size, theme
- Have a contingency plan
- Evaluate the outcome

Leanr more about Karen Womack:

Karen Womack is a quilt maker, quilt teacher and lecturer based in Pittsburgh PA. Her focus is to teach the art of quilting to a generation that is limited on time, patience, and dollars. Karen's prior experience includes teaching for a national fabric retail chain, and membership in various guilds in which she held leadership positions. She is an active member of the Pittsburgh Modern Quilt Guild. Follow Karen's blogs QuiltStyle.US and Diary of a Mad Black Quilter.

UNDERWRITTEN BY:

MQG
MODERN QUILT GUILD